## Successful GJU Alumni Ambassador Meeting 2023 in Hamburg

HAMBURG, Germany, 09.10.2023 – The second part of the GJU-Alumni-Ambassador Meeting took place between the 6<sup>th</sup> and the 8<sup>th</sup> of October in Hamburg. The conference is a part of a series of online and in-person events organized by the German Jordanian University Project Office's Alumni Ambassador Program (AAP) and serves as a follow-up to the preliminary meeting which was held online in August.

The gathering offered more than 70 participants, ranging from GJU Alumni residing in Germany, a valuable opportunity to network, exchange knowledge, and participate in a variety of workshops and group discussions with the aim of establishing a structural basis for future GJU Alumni work in Germany.

The events started by a briefing held by Alumnus Abdullah Nsair on the outcomes of the first meeting as well as the ensuing updates and current developments. In the group discussions that followed, the possibility of establishing a formal GJU alumni unit in German was debated. The different sessions, which were facilitated by Alumni Ramz Sbeitan and Hasan Jaber, joined by co-organizer Julia Kölbel from GJU Project office at the Hochschule Magdeburg-Stendal, concentrated on further defining the roles of the five existing regional focus groups. Furthermore, participants developed together a vision to shape the goals and guidelines for the specialized focus groups such as the data management team, event organization team, and marketing and PR team.

To explore the opportunities and shape an effective understanding of the perceived challenges, the meeting was complemented by an invaluable consultation provided by Mr. Fathi Abu Toboul, member of the Hamburg Integration Advisory Board since 2008, who shared his experience with cross-national voluntary engagement in Germany with the Alumni and answered their questions. Later an accompanying presentation about executive MBA programs (berufsbegleitende MBA), a topic of interest for several Alumni who have joined the German labor market, was delivered by Alumnus Qusai Masharqa, where he shared his personal experience and insights.

After several enjoyable leisure and networking activities in Hamburg, the second day of the meeting commenced with a wrap-up and feedback session given in part by Alumni Nour Alaqqad and Reiqa Salem in the generous presence of the rector of UAS Magdeburg-Stendal Prof. Dr. Manuela Schwartz expressed her support and admiration for the sense of initiative and cooperation showcased by the members of the Alumni Ambassador Program.

The meeting concluded by share the outcome of the two-day group discussions and workshops with the President of the German Jordanian University Prof. Dr. Ala'aldeen Al-Halhouli, who had joined the wrap up session via Zoom. The president of GJU conveyed the university's willingness to provide the AAP with the required support to achieve its entrepreneurial vision and encouraged the participants to provide the university with continuous feedback.

It is worth mentioning that the Alumni Ambassador Program aspires to fasten the collaboration between GJU and the University of Applied Sciences Magdeburg-Stendal, and GJU graduates residing in Germany for work or academic purposes.

If you are interested in learning more about the German Jordanian University's Alumni Ambassador Program (AAP), the events organized by the Alumni network or would like to join the next GJU Alumni meeting, you can find useful information in following links:

https://www.german-jordanian.org/de/alumni-ambassadors-programm.html

https://www.gju.edu.jo/content/gju-alumni-germany-15471